

Welcome to Cinco de Mayo Salsa Fest & Parade May 3rd & 4th 2025, a downtown San Jose tradition and premier community festival & parade. This is a cultural and artistic celebration that merges the tapestry of arts, culture, cars, health and wellness and Salsa dancing!

About The Parade

Nestled in the heart of Downtown San Jose, on May 3rd from 11am to 1pm beginning at Park Ave at Hwy 87 and circling Plaza de Cesar Chavez Park this extraordinary parade is more than just a day of festivities; it's an cultural experience that embraces the essence of the Cinco de Mayo celebrations across the nation – a time when families come together to celebrate community, to be entertained by a colorful parade with floats, schools, marching bands, local companies, government, first responders, health and wellness organizations, cars, bicycles, dancers, nonprofits, and lots of wonderful music. Our inaugural parade promises an unforgettable experience that will leave a lasting impression on both locals and visitors alike, completing our Cinco de Mayo Parade at Plaza de Cesar Chavez Park.

About The Festival

In addition to the San Jose parade tradition, our 7th annual Cinco de Mayo Salsa Festival held at Plaza de Cesar Chavez Park and take place immediately following the downtown parade on May 3rd from 1pm to 8pm and May 4th from Noon to 7pm. Our Festival introduces a unique vendor market, food trucks, nonprofit and wellness fair that emphasizes the importance of health, balance, and holistic well-being, live music and dancing, local performances, public official participation, kid's activities, and an award ceremony. This combination of a traditional downtown parade and festival creates a

**Opening Doors Silicon Valley
7th Annual Cinco de Mayo Salsa Fest & Parade 2025**

unique opportunity to engage with thousands of locals, attracting a wide range of visitors from various San Jose communities.

Our Ask

To help bring these two exceptional events to life and make them a historical success, we invite you to join us as a cherished sponsor or as a parade participant. The Cinco de Mayo Salsa Fest & Parade Sponsorship Kit offers an array of sponsorship levels, each designed to amplify your brand's presence and showcase your commitment to community enrichment. From prominent logo placements, stage announcements, to exclusive activations, our sponsorship packages will not only elevate your brand but also demonstrate your commitment to community enrichment.

Your Impact

By aligning your company with our annual Cinco de Mayo Salsa Fest & Parade, you're not only investing in an unforgettable celebration of culture and unity, but also contributing to the betterment of our community's well-being. Your support will enable Opening Doors Silicon Valley to continue providing free emergency meals to those in need, provide much needed hygiene and clothing to families and seniors, empower community health and wellness programming, and create a lasting impact on the lives of our festival attendees.

Email our coordinator at david@od2020.com